



WATSON FURNITURE GROUP

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[Legacy]

WATSON DESKING



When Grahame Watson founded Watson Furniture Systems in 1960, the immigrant from East Africa combined the woodworking skills of a gifted craftsman with an uncommon devotion to customer service and a vision for providing unique furniture solutions.

Watson's insight led to furniture designs that were far ahead of their time. He was among the first to recognize the impact of computers on the workplace and the adjustable furniture he introduced during the 1970s helped launch the concept of office ergonomics.

The principles of adjustability, space-efficient shapes, and design for technology became core values at Watson long before they were fashionable in the industry. Grahame Watson's adherence to these values altered the shape of the furniture business and set the company he founded on a long and successful path.



"Put the product in the box with pride and you know it will work when it comes out. Reward customers for their confidence and they'll come back again and again."

– Grahame Watson

[Watson Today]

WATSON DESKING



Bill Haggerty, Clif McKenzie, Daniel Warn In 1990, Watson Furniture Systems was acquired by the management group of Haggerty, McKenzie & Warn. The new ownership team brought extensive experience in international business and expertise in modern manufacturing techniques to the 29-year old firm.

The result has been the steady infusion of new efficiencies into our production processes and a distinctly European flavor into our designs. Our new, expanded facility was designed and constructed to accommodate a leading-edge design platform, advanced manufacturing equipment and state-of-the-art machining cells.

Today, Watson Furniture Group is a distinguished provider of European inspired office furnishings and the world's leading manufacturer of console furniture for emergency communications centers. Our blend of advanced capabilities and time-tested principles makes us an ideal partner for users in a broad array of industries and institutions.



Bill Haggerty, Clif McKenzie, Daniel Warn

[Values]

WATSON DESKING



People

We believe in the dignity of the working man and woman.

The Courage to Lead

The frontier is our home. We continually forge new ground and set standards that raise the bar of excellence in our markets.

A Passion for Adjustability

We build furniture for individuals.
Movement and flexibility are at the heart of every Watson design.

Driven to Build

Watson builds furniture. We design and make what we sell using world-class facilities, processes and equipment.

Astound & Delight

We strive to Astound and Delight every customer.
No level of service short of this objective is acceptable.

Environmental Stewardship

We are dedicated to our Children's future.
Our company's rich heritage and progressive business approach are united by a strong set of core values that guide every aspect of our operation and establish parameters for everything we do.

[Adjustability]

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Watson is committed to providing the finest adjustment solutions the world has to offer. These solutions represent the latest generation of adjustment technology, offering a broader range of capabilities, greater simplicity and flexibility in installation, quieter operation, and lower cost of ownership.

Adjustability is the defining characteristic of all our furniture. This provides a variety of ergonomic and facility advantages to our customers, most of which accrue directly to the bottom line through increased productivity, reduced health and safety expenses, and lower facility costs.

And perhaps most importantly...our adjustable solutions are affordable.

Our one inch gear box represents the latest in manual adjustment technology.



We believe the central question for future furniture buyers is not "will your furniture adjust," but rather, "how will your furniture adjust?"

[World-Class Manufacturing]

WATSON DESKING



Advanced design demands advanced manufacturing. That's why we built an extraordinary new factory on Washington's Olympic Peninsula. Like our furniture designs themselves, this facility combines visual appeal with logic and efficiency. Designed to encourage smooth workflow, personal comfort, and flexibility via easy reconfiguration, our environmentally sensitive plant is situated on 35 park-like acres we call the Orchard.

Of course, the great value of this facility lies in the people, processes, and equipment it encloses. Advanced CNC machining and edging stations, leading-edge cutting and bending technologies, and an innovative powder coating process place Watson's manufacturing capabilities among the finest in the world.



The Orchard is a modern manufacturing facility that serves as a reflection of our company's culture and values.

[Stewardship]

WATSON DESKING



At Watson, we are committed to the future. Environmental concern is prevalent in all aspects of our enterprise – from our low-impact facility and manufacturing processes to our use of recycled and recyclable materials in every design.

Perhaps most important: we build furniture that lasts. The durability of the pieces themselves conserves the energy and resources required to replace them. And their adjustability and flexibility make them easy to re-use as applications shift.

In the end, although we live in the present and work hard to excel each day, we believe our ultimate responsibility is to our children and to the world they will inherit.

